

# Basura Bash

Annual San Antonio River Clean Up



## Keep San Antonio Beautiful Prospective Sponsor of Basura Bash 2010

The Basura Bash Planning Organization is beginning its annual fund raising campaign for the **16th ANNUAL BASURA BASH** to be held on Saturday, March 27, 2010.

In 2009 the event drew a grand total of approximately 2,598 volunteers working participates in cleaning up areas of the San Antonio River Mission Reach, as well as segments of Alazan Creek, Indian Creek, Leon Creek, Olmos Creek, Medina River Natural Area, 5 segments of Salado Creek, Brackenridge Park segment of San Antonio River, Woodlawn Lake and Zarzamora Creek. Volunteers collected over 30.34 Tons of Trash, 1.5 Tons of Scrap Metal, 3.04 tons of Recyclable Material, and 500 Tires or about 5.5 Tons of Tires!

Your contribution played a large part in helping our volunteer accomplish this feat. To break last year's record, we are counting on your continued support and your contribution to San Antonio's largest volunteer environmental clean up project.

In recognition of your support, you or your company will be acknowledged as a Sponsor on the event t-shirts, printed materials, the Basura Bash interactive website, in public forums including press conferences, meetings with the City Council, and the Bexar County Commissioners Court, among others.

Our vision of cleaning the entire San Antonio River Watershed in Bexar County depends on your support. Please contact me today! I can be reached at (210) 872-8859 or via email at [bob.tome@intertek.com](mailto:bob.tome@intertek.com) for an informative presentation on the history of the Basura Bash, the importance of cleaning our waterways, and details on becoming a 2010 sponsor or a lifetime partner.

In addition to your Sponsorship, your participation is essential to accomplish our vision of eliminating trash from our waterways. We welcome your company's volunteers and request that volunteers register at [www.basurabash.org](http://www.basurabash.org).

Funds for the **Basura Bash Planning Organization** are administrated by Keep San Antonio Beautiful, a non-profit, 501C (3), organization governed by an independent Board of Directors.

The **Basura Bash Planning Organization** welcomes you to identify a champion within your organization to attend our next meeting. Sponsor like you mean it --- become a Partner! Contact me today!

Sincerely,

Bob Tome  
Chair, 2010 Basura Bash Planning Organization



## **2010 BASURA BASH SPONSORSHIP LEVELS**

### **\$2,500 PLATINUM LEVEL**

- Advertisement of sponsorship with your logo prominently displayed on all promotional materials
- Prominent display of your logo on event day t-shirts distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company's booth at event day headquarters
- Opportunity to display your company's banner at event day headquarters

### **\$1,000 GOLD LEVEL**

- Advertisement of sponsorship with your logo on all promotional materials
- Company logo on event day t-shirts distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website
- Company will be identified in public news releases and press conference
- Opportunity to have reserved space for your company's booth at event day headquarters

### **\$500 SILVER LEVEL**

- Advertisement of sponsorship with your company name listed on promotional materials
- Company name line listed on event day t-shirts distributed to all volunteers
- Advertisement of sponsorship on [www.basurabash.org](http://www.basurabash.org) interactive website

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**We are excited to participate at the  Platinum  Gold  Silver level!!**

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/STATE/ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**SPONSORSHIP DEADLINE IS JANUARY 31, 2010!!!**

MAIL YOUR CHECK TODAY TO:

Basura Bash Organization C/O Keep San Antonio Beautiful  
1940 Grandstand  
San Antonio, TX 78238